

Case Study



Integrated Financial Management System for Consumer Goods Manufacturing Organization

CCIL Increased Productivity and Improved Decision
Making through Integrated Financial System

Integrated Financial Management System for Consumer Goods Manufacturing Organization

Customer Profile

Chemi & Cotex Industries Ltd. (CCIL), an integral part of MAC Group, is one of the largest consumer goods manufacturing company based in Dar es-Salaam, Tanzania. Chemi & Cotex manufactures FMCG Goods, Industrial & Household Plastics and Metal Products with manufacturing bases in Dar es-Salaam, Arusha, Nairobi and Kampala. With distribution network of 1200 business partners spread throughout Africa, Chemi & Cotex is a leading supplier of FMCG goods in East Africa.

Business Situation

With business spread across various locations, CCIL was facing a number of issues due to the decentralized financial system being used. The decentralized system had a huge impact on the productivity of the users and the organization as each day all the transactions were consolidated at each location. The consolidation process was time consuming and had a lot of overhead was required to carry out the task. The financial system also lacked integration with other departments.

CCIL wished to have a system in place which could integrate all its business processes into a single solution. The main objective was to enable the organization to plan the production schedule, generate MIS reports and to have better control on decision making.

Solution

Techno Brain implemented IFMS - Integrated Financial Management System (ERP) based on Microsoft Dynamics NAV 2009. IFMS is an integrated solution which covered all the business processes of CCIL and enabled them to work smoothly and efficiently. Techno Brain's IFMS integrated all of CCIL departments across different locations resulting in enhanced decision making capabilities of the CCIL managers.

Techno Brain also implemented its Human Resources and Payroll Management System. The HR and payroll solution helped CCIL in streamlining the human resources and payroll solution through Microsoft Dynamics NAV integration, besides capacity planning, location wise user permission, multi-level work flows etc.

The ERP solution enhanced decision making capabilities, eliminated the manual efforts of validating data, provided error free data and reduced the efforts to search the required information. The solution enabled CCIL to keep an eye on all the critical areas and also made processing of all the information related to business decision was easy and quick.

Technologies

Microsoft Dynamics NAV 2009.

Benefits

Techno Brain's ERP solution business enabled CCIL to adapt quickly to the business changes resulting in enhanced operational efficiency, increased productivity and reduced inventory cost.

Customer:

Chemi & Cotex Industries Ltd. (CCIL), an integral part of MAC Group, is one of the largest consumer goods manufacturing company based in Dar es-Salaam, Tanzania.

Industry:

Private (Manufacturing)

Business Situation:

CCIL was looking for a business solution which could integrate all their business process.

Solution:

CCIL implemented Techno Brain's Integrated Financial Management System

Benefits:

- Integrated view of all transactions across various locations
- Increased efficiency and decision making capability
- All transactions are reported online and in real-time
- Reduce operation cost by saving time

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Key benefits of the ERP solutions are:

- **Availability of Real time data:** Real time data enables the management to make better decisions to increase margins, profits, productivity and save time and money
- **Integration of all Branches:** The solution helped in integrating all the branches into one enabling the management to track and access information with ease and also enabled the branch offices to take minimum amount of time to update the financial reports to the head office
- **Reduction of Operation Cost:** Techno Brain's solution helped in streamlining daily business processes enabling people to be more effective by saving time to work on other tasks and in-turn resulted in cost saving
- **Systematized Production Planning:** ERP solution helped CCIL to manage production by basic production planning and scheduling and empowered them to draw realistic plans in accordance to incoming resources, capacity and demand in the market