



Techno Brain Achieves Gold Partner Status in SAP PartnerEdge Program

Nairobi, Kenya, April, 2014: *Techno Brain*, Africa's leading ICT Solutions provider has become an SAP® Gold Partner in the SAP PartnerEdge™ program. The Gold Partner accreditation is the highest level of recognition in the award winning SAP PartnerEdge Program.

"Our elevation as a gold channel partner will further extend our wide-ranging industry expertise and capabilities in implementing efficient and stable SAP solutions in enterprises across Africa." said Manoj Shanker, CEO, Techno Brain Group

The SAP PartnerEdge program is an award-winning three-level program that recognizes and rewards partners for their expertise and commitment to delivering SAP solutions to customers. SAP Gold Partners are recognized as experts in supporting and delivering SAP solutions. Specific business enablement resources and benefits provided by SAP to Gold Partners include a combination of market development funds, pricing differentiation, branding benefits, access to sales and marketing tools and SAP technical resources.

Techno Brain will now have access to the highest level benefits offered by SAP, which will enable it to provide customers with an enhanced level of service offerings, comprehensive technical support and customer satisfaction.